

An irreverent, off-the-wall, PC-slammin, totally-biased look at Apple, and what its like to be a Mac user stuck in a Windows dominated world. Macintosh...The Naked Truth is definitely not another Mac how-to book; its a mass-market, personality book about a computer platform and the people who love it, and the love/hate relationship they have with Apple. Its about what you feel, how youre treated (and mistreated), and what its really like living life in the computing minority. The book, based upon the authors hugely popular magazine column, takes a humorous, evangelical look at Apple Computer and what its like to be a Macintosh user living in a PC-dominated world. The success of Kelbys column lies in the fact that although it makes serious points about Apples shortcomings, and what its really like being a Mac user, it presents them in a humorous, often sarcastic, and occasionally sophomoric way that Mac users love. Its brash, unapologetic, insightful, controversial, outspoken, and often hilarious, peppered with 100% Macintosh attitude. Although it pokes light-hearted fun at everyone from Apple CEO Steve Jobs to the PC users manning the Apple section of CompUSA, each chapter contains an underlying message of Apple evangelism, and it can often be as inspiring as it is funny.

Travel through Towns with Bernie and Ben, Erfahrungen mit Eclipse 4 aus der Praxis fur die Praxis (shortcuts 108) (German Edition), Shirley: A Charlotte Bronte Trilogy, La Femme qui a raison (French Edition), Planning Ahead for Pregnancy, Deck and port : or, Incidents of a cruise in the United States frigate Congress to California ; with sketches of Rio Janeiro, Valparaiso, Lima, Honolulu, and San Francisco, The Great Rhine Trip, Basle-Rotterdam By Stollfuss, Code Source: Energy Conservation Code,

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